

**A. Allan Noe, APR  
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### **PROFESSIONAL PROFILE**

Extensive experience building and directing government relations and public affairs at federal and state levels for corporate and trade association interests

Skillful direction of external and internal public relations/business communications activities for Fortune 25 and Fortune 200 companies

Highly proficient at forecasting, identifying and managing key issues affecting corporate profitability and communicating adeptly with influential publics at local, state, national and international levels

Recognized as knowledgeable problem solver and crisis manager with broad experience in agricultural, foods, chemical and personal care products fields

### **PROFESSIONAL EXPERIENCE**

**NOE & ASSOCIATES**, Fairfax, VA 2009-Present  
Consultants in communications and legislative and regulatory advocacy.

**CROPLIFE FOUNDATION**, Washington, DC 1992-2009  
The research and education arm of CropLife America, CLF engages in projects funded by public and private sector grants and foundations which illustrate the benefits of crop science technology.

**Vice President of Development** 2006-2009

Identify and pursue revenue support from public and private sector grants, funds and foundations to underwrite Foundation projects and activities.

Secured \$500,000 funding from U. S. EPA for establishing an Environmental Stewardship Program focusing on education and training.

Managed conservation initiative projects with two national environmental organizations resulting in revenue sharing and reputation media coverage.

**CROPLIFE AMERICA**, Washington, DC

CLA represents companies that produce, sell and distribute virtually all of the crop protection and biotechnology products used in the U.S.

**Director of Communications**

2003-2006

Accelerated communications role in strengthening CLA's advocacy efforts before national and state legislative/regulatory bodies and policy makers.

Helped establish and implement electronic grassroots advocacy network to garner support on key issues from allied organizations.

Upgraded CLA business plan information content and flow to policy makers, media, membership and traditional and non-traditional allies.

**Vice President of State Affairs,  
Biotechnology and Water Programs**

1997-2003

Developed and directed initial biotechnology program as part of expanded association activity and exceeded introductory membership goals.

Negotiated settlement of intra-industry conflicts to facilitate promulgation of Plant-Incorporated Protectant rule for crop biotech development.

Created and instituted Watershed Demonstration Project to support industry position on water quality protection.

Guided restructuring of state affairs committee programs and activities.

**Director of State Affairs**

1992-1997

Helped initiate legislative successes on key issues such as state preemption, eco-terrorism, product disparagement and state management plans.

Helped design and develop consensus in critical industry areas such as site remediation, Great Lakes Initiative (GLI) and environmental estrogens.

Created broad agricultural coalition to address regional water issues, including GLI, Gulf of Mexico Plan and Chesapeake Bay Initiative.

Revamped legislative and regulatory tracking programs that significantly improved status reporting.

**NOE & ASSOCIATES**, Washington, DC  
Consultants in communications and legislative and regulatory advocacy.

**Principal**

1990-1992

Protected integrity of national food processor by staving off FDA enforcement.

Assisted major sports manufacturer on establishment of minority affairs program.

Created, implemented development program for public/private coalition group.

Assisted national association in passing preemption legislation in 40 states.

**UNILEVER UNITED STATES**, Washington, DC

Unilever is the world's largest personal care products company. U.S. operating companies include Chesebrough-Pond's, Faberge, Lever Brothers, Thomas J. Lipton and Van den Bergh Foods.

**Director of Washington Affairs**

1987-1990

Built legislative strategy on key issues affecting Fortune 25 company, including matters of significant earnings impact, such as food safety, environment, tax, trade, biotechnology, nutritional labeling, patents and foreign investment.

Developed/implemented successful strategy for \$35 million defense contract to keep 350-employee (Anderson, SC) plant operating.

Helped achieve a specialized tax relief from Budget Reconciliation provision, thus eliminating an \$85 million tax liability on Unilever.

**Extensive prior experience in government and public affairs, media relations, financial communications and community relations.**

**Details available upon request.**

**EDUCATION**

*West Virginia University*

B.S. in Journalism

M.S. in Public Relations

*Johns Hopkins University*

Post Graduate Studies, Business Administration

